



**TRACK AND CROSS
COUNTRY
SPONSORSHIP
OPPORTUNITIES**

COACHING STAFF

LEADERS/ROLE MODELS/MENTORS

TANIA FISCHER, Head Coach

Coach Fischer is a California Native who holds the Chaminade High School Hall of Famer title and school records for the 800, 1600, and 3200. After a successful running career at UCLA and Cal State Northridge, she made it to the Olympic Trials in 1996. Since then she has been competing as one of the top master runners in the nation. She has been coaching at Santa Monica High School for over 20 years and has coached the boys' team to nine league titles.

SAMOHI TRACK COACHING STAFF

Harley Richards: Distance Coach

Rachel Miura: Distance Coach

Paul Lupi: Sprint/Jumps

David Williams: Hurdles

Coach Fearon: Throws/Strength

Katie Saunders: Strength



ALLOCATION OF SPONSOR CONTRIBUTIONS

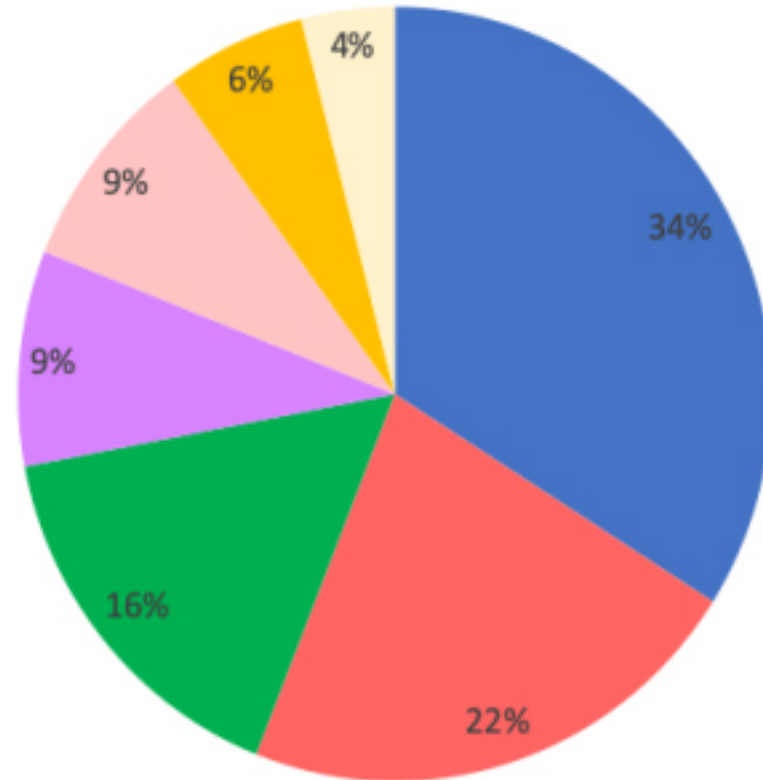
The Santa Monica-Malibu Unified School District provides approximately 10% of the annual budget required to operate the XC/TF Program. The team must fundraise 90% of their expenses. This is how your donation will be used to enhance our program:

- **Coach Stipends:** Currently, the district pays a modest stipend for 3 of our 7 coaches, barely equating to approximately \$4/hour. We would like to fundraise to increase their salary substantially. Coaches work with students an average of 20 hours (and much more!) per week.
- **Uniforms:** Unless a student requests financial assistance, athletes are asked to buy their uniform – a racing jersey & shorts. We would like to raise funds & purchase complete uniforms for our students. Samohi is one of the only high schools in the league that does not have full uniforms for their athletes (which would include a warm-up jacket and pants).
- **Travel costs:** bus & airfares, hotel, and meals
- **XC and Track Meet Registration Fees**
- **Water and snacks for athletes**
- **Equipment:** this includes meet bibs, timing system rental, hurdles, pole vaults, etc.



ALLOCATION OF SPONSOR CONTRIBUTIONS

- Coaches Stipends
- Uniforms
- Equipment
- Meet Entry Fees & Travel
- Facilities & Fields
- Scholarships, Banquets & Administration
- Miscellaneous



SPONSORSHIP BENEFITS

- The Samohi Track is open year round for numerous events hosting hundreds of people. It is also open daily for public use, after school hours.
- All visitors must pass by the Samohi Track while parking at the Civic Center, which is the main parking area for all events at Samohi.
- Over 2800 students and faculty attend Samohi daily and walk past or use the track.
- The 4-star Meridien Delfina has over 140 rooms that overlook the Samohi Track, exposing sponsorship to thousands of visitors per season.

Every dollar raised will benefit our student-athletes and donations are eligible for a tax deduction to the extent of the law.

**Sponsors receive substantial exposure
Sponsorship awareness equals tremendous ROI!**



SPONSORSHIP OPPORTUNITIES

- **GOLD** \$5,000
- **SILVER** \$2,500
- **BRONZE** \$1,000
- **SUPPORTER** \$500



GOLD SPONSORSHIP OPPORTUNITY

GOLD - \$5,000

- Full color logo banner (12' x 6') on Samohi Track Finish Line fence;
- 2019-2020 Fixed listing on the samotrack.com web site home page and top listing on the sponsor page; all Gold Sponsors will be listed in alphabetical order;
- Samohi Track will feature your sponsorship each month on its Instagram account;
- Public announcement thanking you for your sponsorship at all home meets, including the three All-Comers Meets and the Santa Monica Invitational.



SILVER SPONSORSHIP OPPORTUNITY

SILVER - \$2,500



- Full color banner (8' x 6') on Samohi Track fence;
- 2019-2020 listing on the samotrack.com web site home page and featured listing on the sponsor page; all Silver Sponsors will be listed in alphabetical order;
- Samohi Track will feature your sponsorship each quarter on its Instagram account;
- Public announcement thanking you for your sponsorship at all home meets, including the three All-Comers Meets and the Santa Monica Invitational



OTHER SPONSORSHIP OPPORTUNITIES

BRONZE - \$1,000

- Full color banner (4' x 8') at the Samohi Track;
- 2019-2020 listing on the samotrack.com web site on the sponsor page; all Bronze Sponsors will be listed in alphabetical order;
- Samohi Track social media post thanking you for your sponsorship;
- Public announcement thanking you for your sponsorship at all home meets, including the three All-Comers Meets and the Santa Monica Invitational.

SUPPORTER - \$500

- Full color banner (2' x 6') at the Samohi Track;
- 2019-2020 listing on the samotrack.com web site on the sponsor page; all Supporters will be listed in alphabetical order;
- Samohi Track social media post thanking you for your sponsorship;
- Public announcement thanking you for your sponsorship at all home meets, including the three All-Comers Meets and the Santa Monica Invitational.



SAMOHI TRACK AND CROSS COUNTRY

ATHLETES EXCEL

- 2019 Varsity Girls won the prestigious CIF Southern Section FORD Academic Award, which honors the team with the highest GPA of all teams at schools with 1500 or more students in the Southern Section CIF (a combined average of 3.95 GPA).
- 2019 Varsity Boys received an Honorable Mention CIF Southern Section FORD Academic Award (a combined average of 3.68 GPA).
- 2019 Freshman Boys Track were Ocean League Division 1 League Champions
- 2019 Varsity Girls, Varsity Boys and Freshman/Sophomore each came in 3rd Place in the Division 1 League Championships
- Samohi Cross Country and Track Field Athletes consistently rank highest in academic achievement at both Samohi and CIF Southern Section.
- Recent Samohi Cross Country and Track Athletes continue to compete at the collegiate level, including at some of the following colleges and universities:
 - Auburn University
 - Cal State Fullerton
 - Fordham University
 - Harvey Mudd
 - University of California Los Angeles
 - University of California San Diego
 - University of California Santa Barbara
 - University of Southern California
 - University of Pennsylvania



FOR ADDITIONAL INFORMATION

To **DONATE NOW** or for further information, please contact us at:

- samohighxctf@gmail.com
- WWW.SAMOTRACK.COM

Students enrolled in Santa Monica High School are not required to pay any fee, deposit, or other charge for participation in an educational activity offered by the school or the Santa Monica-Malibu Unified School District, except as authorized by law. Donations are sought and accepted for various activities and supplies, and are at times critical to the continued success of classes and activities, but donations are voluntary.

